The Standard Page

According to the definition, that was set by the Romanian Translator's Association (ATR):

The standard page *is the standard unit of measure for translations, for source and/or target texts, expressed in number of characters without spaces. According to the standards set forth by the Translation Centre for the Bodies of the European Union, the standard page is a page of 1500 characters without spaces.*

Our company, Asco International adopted this unit of measure when setting the price per page for translation projects. In general, the price is indicated for a source text page. However, depending on technical limitations or legibility limitations, if the source text volume cannot be easily determined (for example handwritten text, poorly decipherable, etc.) the equivalent source text volume can be determined through specific calculations for each language pair, based on the target text length, that was achieved through the translation process.

The text* on this page has exactly the length of a standard page, as you can see in the nearby wordcount statistics screenshot. As you can see, a standard text page may or may not fully cover an A4 page depending on the font sizes, the text spacing, the dimensions of the margins and the page layout, so that not all physical pages on which text is written, can be considered a standard page. In Romanian, a standard page of text has approximatively 1800 characters including spaces and approximatively 280 words. For Romanian, the usual unit of measure is the page, whereas in other languages, the text length can also be expressed by the number of lines, words or characters.

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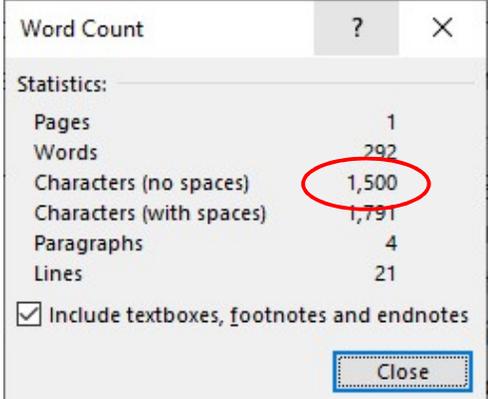
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